

certified nlp training

Internationally recognised Neuro Linguistic Certification Training Courses

Global training brought to you and delivered by the Worldwide Institutes of NLP

NLP Master Practitioner Certification Training Sydney, December 2011

The Australasian Institute of NLP is pleased to announce our NLP Master Practitioner Certification program being held in **Sydney** from **9 December** to **17 December 2011**. The prerequisite to this course is NLP Practitioner Certification from a recognised training provider. The skills of NLP will teach you even more about NLP, the mind, deeper communication skills and higher level change processes. It is a fantastic addition to your own personal development tool box and an absolute must if you work with (or desire to) other people using the skills of NLP.

Become more artful and discerning with the abilities you already have while you learn a whole new set of wide-ranging skills, organizing principles, and perceptions. This training will take your professional and personal evolution to new levels of artistry, specificity and subtlety.

Where the Practitioner Training teaches the alphabet of NLP, the Master Practitioner Training moves the student into the domain of artistry. The "alphabet" becomes the tool for developing multiple perceptions and synergistic "third level" change work. Master Practitioner training will speed your attainment of unconscious competence in NLP. Come and learn advanced NLP applications for use in both professional and personal contexts.

The training is presented in a generative learning mode (learning to learn). This method teaches how to use what you know, and to learn more and faster. The style of training (in a limited class size) enables you to absorb and develop immediately, noticing your own transformations during the course.

This course is designed to the International Standards of NLP assuring you a certification that is recognised worldwide. Some of the topics in this course include:

- ✓ Advanced Submodalities
- ✓ Advanced Timeline Techniques
- ✓ Change Personal History
- ✓ Advanced Meta Programs
- ✓ Values Elicitation and Enhancement
- ✓ Advanced Hypnotherapy
- ✓ Quantum Linguistic Patterns
- ✓ Sophisticated Change Processes
- ✓ Sleight of Mouth
- ✓ Covert Reframing
- ✓ Neuro-Logical Levels
- ✓ Advanced Health Techniques
- ✓ Advanced Strategies
- ✓ Conversational Change Work
- ✓ And much, much more!

The Australasian Institute of NLP is a part of the **Worldwide Institutes of NLP** which also include The American and European Institutes of NLP.



Based in Sydney, Australia we train NLP literally, around the world - Australia, Scotland, England, Poland, The United States, Singapore, Malaysia and Brazil. It is the vision of the Institute to provide a network of cooperation and research that will create congruent, valuable changes in people's lives - and to provide this atmosphere with emphasis on the whole person.

All certification courses offered by the Institutes are recognised globally. We are members of and recognised by the following NLP organisations: the American Board of NLP (USA), the Association of NLP (UK), the Australian Board of NLP (Aus), NLP University with Robert Dilts (USA) and the Institute for the Advanced Study of Health (USA).

Meet your NLP Trainers

One of both of our NLP Master Trainers will lead your NLP Practitioner Certification Course.

Laureli Blyth



Laureli has over 20 years in the field of NLP. She is a well known and respected International NLP Master Trainer, Clinical Hypnotherapist, Numerologist. American by birth she now makes her home in Australia. She lectures and teaches programs in Australia, USA, Europe and Asia

Pacific. The founder and director the Australasian Institute of NLP in Sydney, she inspires and assists others to use their minds, get their voice and have the life they desire. Laureli has a vast knowledge of the psyche and assists her students and clients to integrate their mind, body and spirit. Her wholeness approach and extent of her knowledge is displayed in her range of books that are available throughout the world, *Neuro Intelligence*, *Brain Power*, *Dream Power*, *The Numerology of Names* and co-author of *30 Days to NLP*.

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Dr. Heidi Heron PsyD



Heidi has been involved with the technology of NLP for most of her life and is an International Master Trainer of NLP, Clinical Hypnotherapist. And Doctor of Psychology. She has obtained her Doctorate in Psychology; Masters in Adult Education and Bachelor Degrees in Psychology

and Communication. Heidi has a background in Corporate Human Resources Management and Personal Development. She has studied NLP with some of the top leaders in NLP and continues to up-skill herself personally and professionally. Heidi has been working in the field of Human Development since 1992. Currently, Heidi holds the role of Chairperson for the Australian Board of NLP (www.abnlp.org.au). Heidi is the co-author of the book *30 Days to NLP*.

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Blog: www.heidiheron.com

Why we train NLP

Laureli Blyth is the founder of the Worldwide Institutes of NLP. She began her NLP journey in 1983 when she completed her NLP training with NLP Comprehensive and trainers Steve Andreas and Connirae Andreas. After using the skills in her corporate positions with United Airlines, Laureli began the institutes in 1994 in Sydney Australia. It was always a passion of Laureli's to share these dynamic skills with others in a simple and easy manner as a therapist, coach and trainer. As the training arm grew, **Dr. Heidi Heron** joined as a therapist and trainer in 2000. She had started her own journey of NLP in 1998 and brings a background of traditional psychology and counselling to the institute. It is Heidi's aim to ensure that everyone who seeks NLP training with the institutes has their intentions fulfilled.



Laureli Blyth & Dr. Heidi Heron PsyD

Our classes are fundamentally mixed with individuals who desire to use NLP in a variety of ways. You may meet a teacher, a carpenter, a lawyer, a coach, a doctor, a mother, a sales person, a manager, an entrepreneur, an actor, a dentist, a therapist, a sports person and even a person who wishes to be any of these professions. We pride ourselves on small groups of 10-20 people to create an intimate learning environment for our students and our trainers. We want to get to know our students and we want to make sure you are getting what you desire.

- We train NLP because it is the **latest technology for understanding human potential**. The tools and methodologies are simple yet powerful; and easy to understand.
- We train NLP because **everyone can learn and implement these skills**.
- We train the **'purest' form of NLP possible**. Many other organisations change the name of NLP and NLP processes, some even hype up the learning by creating a production with loud music, lights and cameras. **We keep it simple**. Same names as the beginning, we help you apply it to life, we have no hoopla or mystic.
- We train NLP because we've seen, in our private practices and in our classroom, thousands of **peoples lives changed, enhanced and enriched because of NLP**. When you know better, you can do better.
- We train NLP because we are **passionate about helping people to live the lives they want**.
- We train NLP because **its fun!** (and we do have fun!)

Why should you learn NLP with us?

First, notice the words in this heading. Not why learn *from us*, rather learn *with us*.

Our passion for NLP lies less in the techniques of NLP and more in the people who learn it. We have experience with NLP in the classroom, and **more importantly out of it**. As in-congruent as it may be, many NLP trainers only train NLP and not actually use it. We use NLP every day. First - in our own lives and second, with others. Laureli and Heidi both run practices where they use NLP as a tool for therapy and coaching with individuals, families and groups. They also work with companies to assist their leadership team, sales professionals, human resources department and more. All of this information is brought to the classroom so that you walk away knowing many things based on this simple rule: **1. Apply NLP to yourself, 2. Then apply with others.**



This may seem expected from an NLP Training Institute, but we assure you, it is not; because of our vast hands-on, experiential knowledge, the learning you are receiving from us, wherever we are in the world is applicable, appropriate and usable. Our training is **rich in theory, application and understanding how to apply the knowledge in any situation in your life**. We have a very hands-on approach to our training style. Additionally, you will know from the classroom why, when, where and how to apply every skill of NLP that we train.

Our students use words like **integrity, passion, supportive, down-to-earth, real, approachable and authentic** to describe our trainers. While we may not put on a 'good show' (with loud music, lots of clapping, lights and cameras), we do provide an outstanding NLP training opportunity.

Additionally, we offer the following points which set us apart from many other trainers:

- We pride ourselves on having quality trainings with small groups. Our **average class size is 16 participants**, allowing you to receive the one-on-one attention and understanding you deserve and the time to learn NLP in the best way possible.

- Our training is taught in a generative learning style with **accelerated learning** components. This style allows you to learn and use your skills immediately instead of trying to piece together a puzzle of information after the training has been completed.
- The training atmosphere is very **comfortable and relaxed**. Our staff and trainers are very **approachable and honest**. Not only do we talk our talk, we walk our walk.
- Your trainer has applicable, **hands on experience** with NLP in many areas, therefore, can relate the information to you in a way tailored to meet the needs of each student in class.
- We offer **after course support** including unlimited email/phone calls to your trainers, Internet community group with a live chat facility, monthly webinars, a newsletter and after course email program.
- We know that your learning does not end on the last day, and we are dedicated in supporting your **continued growth and education** in NLP.

What our students say

The path of choosing an NLP trainer can be a tricky one simply because you have nothing to compare with. Therefore, we'd like to share with you some of the things that students **who have previously trained with another organisation** and then **re-train with us** have to say:

Catherine - You can do a seminar with anyone and get a manual and some practice. With the Institutes you will get knowledge and the information will go into your bones. The small groups, accelerated learning, real life application and teaching style of Heidi and Laureli without a doubt is what makes their NLP training superior to the others. If you want to be a Coach - this is the only training you'll need! I learned more in the NLP Practitioner and NLP Coaching Certification (total of 10 days) than I did in 12 months of Coach Training. You will get to know your trainers and be a part of a family of NLP here. (Trained originally with TCI)

Peter - I found the personality of the trainers and level of knowledge from this school to contribute significantly in the field of NLP. The level of integrity from Heidi and Laureli is rare in this field, it is well worth anyone's while to go out of their way to choose these guys as their trainers. (Trained originally with Tad James)

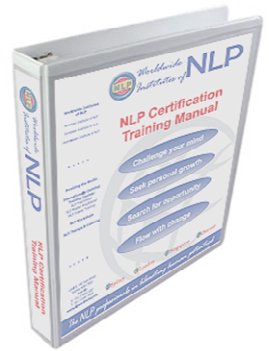
Richard - Laureli and Heidi put NLP into such simple terms and easy to follow steps. I was amazed at how much more I learned in such a shorter timeframe than my previous training. It was amazing to learn from such great trainers and leaders, they are two of the best trainers I've seen in the world. (Trained originally with Robert Dilts and then Richard Bandler)

Michael - I thought my first training was great, and it was. My training with Heidi and Laureli however surpassed it by their approachability, knowledge and practical use of the skills. I can ask them questions, send emails, get further clarification and continue my learning outside of the classroom. I learned so much more, have more knowledge about how to actually apply it and know that I can do it in my way not someone else's. (Trained originally with Tad James)

Claire - Thank You World Wide NLP for introducing me to REAL NLP!! After spending thousands and thousands of dollars training with several of the leaders in the industry of NLP Training, I have finally "come home"! Following my first training some years ago I came away feeling uncertain, uneasy, and unready to be an NLP Practitioner! What a pleasure it has been to re-learn from Laureli and Heidi the fundamentals of NLP and how to use these skills in ways that create meaningful change and build resources in my clients that will last them a lifetime. I have learnt that true NLP is about "doing with" not "doing to" my clients and myself! (Trained originally with TCI and then Chris Howard)

About your NLP Training

Because of the generative learning style with accelerated learning components, we are able to train the **NLP Master Practitioner Certification Training** in an **9 day format**. The training is very interactive and hands-on. You will learn both the theory and application of each tool and have dedicated time to practice this skill with a partner. Therefore, you not only walk out of the training with many new skills, you also have the opportunity to work on yourself!



On the last day of the training you will be participating in our Client Day. This is a three hour assessment where you will work with a person who is not trained in NLP in a therapeutic/coaching approach. Even if you are not planning to use your NLP skills as a therapist or coach, this is a wonderful opportunity to use everything you have learned in your NLP courses. This time is completely supervised and will be discussed in great detail in your upcoming course.

Training Venue

The course will be held in the Learning Centre at the **Australasian Institute of NLP** located at: Level 9, 143 York Street, Sydney CBD. We are located across the street from the Queen Victoria Building and adjacent from Town Hall Train Station. There are many cafes, restaurants and shops nearby for your lunchtime; and many hotels close if you are travelling to Sydney for the training.

Dates & Time

- Friday, **9 December** to Saturday, **17 December 2011**
- 9am to 6pm each day, on the final day we will be finished by 3pm.

Fees & Tuition

- Full Tuition: \$4395.00
- Earlybird Tuition: \$3995.00

We have bundle discounts for enrolling in more than one course at a time. For more information, please contact us.

Payment Options

- Pay in full and save \$100
- Pay a \$500 deposit upon enrolment with the balance due 60 days before the course
- 6 and 12 month payment plans

How to enrol

Our courses are very popular and we have a maximum of 20 participants in our classes, therefore we recommend early enrolment. We have four easy ways for you to enrol:

1. Enrol online at www.nlpworldwide.com/schedule-a-tuition
2. Print the attached enrolment form and scan/email or fax it back to us
3. Call our Sydney office on +61 2 9264 4357
4. Email us at info@nlpworldwide.com with your contact details and we'll call you back.

Questions?

Your investment into your NLP training is an important one. We want to make sure you make the right decision for what you want. We have prepared **10 Questions to Ask Your NLP Trainer** that we invite you to view. You can find this on our website at www.nlpworldwide.com.



In the meantime, if you have any questions at all for us, please feel free to contact our Sydney office and talk to one of our Training Coordinators or directly to Laureli or Heidi. We are always happy to answer your questions and help you to make the best training decision possible.

We look forward to sharing our world of NLP with your soon!

Best regards,

Heidi & Laureli
And the NLP Training Team

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