

certified nlp training

Internationally recognised Neuro Linguistic Certification Training Courses

Global training brought to you and delivered by the Worldwide Institutes of NLP

NLP Practitioner Certification Training 2012 - Sydney, Australia

The **Australasian Institute of NLP** is pleased to announce our 2012 NLP Practitioner Certification programs being held in Sydney, Australia. We have three course dates to choose from in 2012: **20-27 January**, **18-25 May** and **21-28 September**.

As you may be aware, NLP is a great tool to use in many areas of your life including relationships, career, health, personal development, communication, parenting, leadership and motivation. Some of you may choose to use your skills helping others create a better life for yourself, and we teach NLP with you in mind - first and foremost we encourage you to use the skills of NLP for your own personal growth and development.

The training is presented in a generative learning mode (learning to learn). This method teaches how to use what you know, and to learn more and faster. The style of training (in a limited class size) enables you to absorb and develop immediately, noticing your own transformations during the course.

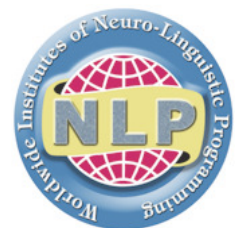
The key focus of the NLP Practitioner program is to understand the structure of NLP and in doing so take your communication skills to a new level of excellence. You will gain powerful new resources and learn how to effectively access the resources you already have.

You have chosen one of the most respected NLP Training providers in the world having trained thousands of individuals. All certification courses offered by the Institutes are recognised globally. We are members of and recognised by the following NLP organisations: the American Board of NLP (USA), the Association of NLP (UK), the Australian Board of NLP (Aus), the NLP Association Singapore, NLP University with Robert Dilts (USA) and the Institute for the Advanced Study of Health (USA).

This course is designed to the International Standards of NLP assuring you a certification that is recognised worldwide. Some of the topics in this course include:

- ✓ Rapport
- ✓ Eye Patterns
- ✓ Representational Systems
- ✓ Meta Model
- ✓ Meta Programs
- ✓ Submodalities
- ✓ Timeline
- ✓ Parts Integration
- ✓ The Communication Model
- ✓ Ericksonian Hypnosis
- ✓ Anchors
- ✓ Strategies
- ✓ Modelling
- ✓ Metaphor Utilisation
- ✓ And much more!

The Australasian Institute of NLP is a part of the **Worldwide Institutes of NLP** which also include The American and European Institutes of NLP.



Based in Sydney, Australia we train NLP literally, around the world - Australia, Scotland, England, Poland, The United States, Singapore, Malaysia and Brazil. It is the vision of the Institute to provide a network of cooperation and research that will create congruent, valuable changes in people's lives - and to provide this atmosphere with emphasis on the whole person: body, mind and spirit.

We offer all students worldwide a high level of ongoing support to continue learning and integration of your skills long after your course is complete.

Why Learn NLP?

The versatile nature of NLP allows implementation of the skills into every area of life including parenting, business, finance, relationships, communication, personal growth, health and much more.

The skills and knowledge you will learn from NLP will help you to:

- Understand 'why you do what you do'
- Appreciate insights about 'how people know what they know' and become more accepting of individual differences
- Understand how people's minds function, and how to best connect and communicate flexibly with any individual, regardless of personality, culture, age or interest.
- Change your own behaviours, to create powerful outcomes in your life
- Choose specific goals, and manage yourself to achieve them
- Become more of who you want to be, without limitations or blocks
- Develop confident public speaking and presentation skills
- Enhance the quality of all your relationships (self, personal, family, social, work)
- Communicate ideas more powerfully in conversation
- Use hypnotic language to build rapport and motivate outcomes



Meet your NLP Trainers

One of both of our NLP Master Trainers will lead your NLP Practitioner Certification Course.

Laureli Blyth



Laureli has over 20 years in the field of NLP. She is a well known and respected International NLP Master Trainer, Clinical Hypnotherapist, Numerologist. American by birth she now makes her home in Australia. She lectures and teaches programs in Australia, USA, Europe and Asia

Pacific. The founder and director the Australasian Institute of NLP in Sydney, she inspires and assists others to use their minds, get their voice and have the life they desire. Laureli has a vast knowledge of the psyche and assists her students and clients to integrate their mind, body and spirit. Her wholeness approach and extent of her knowledge is displayed in her range of books that are available throughout the world, *Neuro Intelligence*, *Brain Power*, *Dream Power*, *The Numerology of Names* and co-author of *30 Days to NLP*.

Email: laureli@nlpworldwide.com
Website: www.laureliblyth.com

Dr. Heidi Heron PsyD



Heidi has been involved with the technology of NLP for most of her life and is an International Master Trainer of NLP, Clinical Hypnotherapist. And Doctor of Psychology. She has obtained her Doctorate in Psychology; Masters in Adult Education and Bachelor Degrees in Psychology and Communication. Heidi has a background in Corporate Human Resources Management and Personal Development. She has studied NLP with some of the top leaders in NLP and continues to up-skill herself personally and professionally. Heidi has been working in the field of Human Development since 1992. Currently, Heidi holds the role of Chairperson for the Australian Board of NLP (www.abnlp.org.au). Heidi is the co-author of the book *30 Days to NLP*.

Email: heidi@nlpworldwide.com
Website: www.peoplepoint.com.au
Blog: www.heidiheron.com

Why we train NLP

Laureli Blyth is the founder of the Worldwide Institutes of NLP. She began her NLP journey in 1983 when she completed her NLP training with NLP Comprehensive and trainers Steve Andreas and Connirae Andreas. After using the skills in her corporate positions with United Airlines, Laureli began the institutes in 1994 in Sydney Australia. It was always a passion of Laureli's to share these dynamic skills with others in a simple and easy manner as a therapist, coach and trainer. As the training arm grew, **Dr. Heidi Heron** joined as a therapist and trainer in 2000. She had started her own journey of NLP in 1998 and brings a background of traditional psychology and counselling to the institute. It is Heidi's aim to ensure that everyone who seeks NLP training with the institutes has their intentions fulfilled.



Laureli Blyth & Dr. Heidi Heron PsyD

Our classes are fundamentally mixed with individuals who desire to use NLP in a variety of ways. You may meet a teacher, a carpenter, a lawyer, a coach, a doctor, a mother, a sales person, a manager, an entrepreneur, an actor, a dentist, a therapist, a sports person and even a person who wishes to be any of these professions. We pride ourselves on small groups of 10-20 people to create an intimate learning environment for our students and our trainers. We want to get to know our students and we want to make sure you are getting what you desire.

- We train NLP because it is the **latest technology for understanding human potential**. The tools and methodologies are simple yet powerful; and easy to understand.
- We train NLP because **everyone can learn and implement these skills**.
- We train the **'purest' form of NLP possible**. Many other organisations change the name of NLP and NLP processes, some even hype up the learning by creating a production with loud music, lights and cameras. **We keep it simple**. Same names as the beginning, we help you apply it to life, we have no hoopla or mystic.
- We train NLP because we've seen, in our private practices and in our classroom, thousands of **peoples lives changed, enhanced and enriched because of NLP**. When you know better, you can do better.
- We train NLP because we are **passionate about helping people to live the lives they want**.
- We train NLP because **its fun!** (and we do have fun!)

Why should you learn NLP with us?

First, notice the words in this heading. Not why learn *from us*, rather learn *with us*.

Our passion for NLP lies less in the techniques of NLP and more in the people who learn it. We have experience with NLP in the classroom, and **more importantly out of it**. As in-congruent as it may be, many NLP trainers only train NLP and not actually use it. We use NLP every day. First - in our own lives and second, with others. Laureli and Heidi both run practices where they use NLP as a tool for therapy and coaching with individuals, families and groups. They also work with companies to assist their leadership team, sales professionals, human resources department and more. All of this information is brought to the classroom so that you walk away knowing many things based on this simple rule: **1. Apply NLP to yourself, 2. Then apply with others.**





This may seem expected from an NLP Training Institute, but we assure you, it is not; because of our vast hands-on, experiential knowledge, the learning you are receiving from us, wherever we are in the world is applicable, appropriate and usable. Our training is **rich in theory, application and understanding how to apply the knowledge in any situation in your life**. We have a very hands-on approach to our training style. Additionally, you will know from the classroom why, when, where and how to apply every skill of NLP that we train.

Our students use words like **integrity, passion, supportive, down-to-earth, real, approachable and authentic** to describe our trainers. While we may not put on a 'good show' (with loud music, lots of clapping, lights and cameras), we do provide an outstanding NLP training opportunity.

Additionally, we offer the following points which set us apart from many other trainers:

- We pride ourselves on having quality trainings with small groups. Our **average class size is 16 participants**, allowing you to receive the one-on-one attention and understanding you deserve and the time to learn NLP in the best way possible.
- Our training is taught in a generative learning style with **accelerated learning** components. This style allows you to learn and use your skills immediately instead of trying to piece together a puzzle of information after the training has been completed.
- The training atmosphere is very **comfortable and relaxed**. Our staff and trainers are very **approachable and honest**. Not only do we talk our talk, we walk our walk.
- Your trainer has applicable, **hands on experience** with NLP in many areas, therefore, can relate the information to you in a way tailored to meet the needs of each student in class.
- We offer **after course support** including unlimited email/phone calls to your trainers, Internet community group with a live chat facility, monthly webinars, a newsletter and after course email program.
- We know that your learning does not end on the last day, and we are dedicated in supporting your **continued growth and education** in NLP.

What our students say

The path of choosing an NLP trainer can be a tricky one simply because you have nothing to compare with. Therefore, we'd like to share with you some of the things that students **who have previously trained with another organisation** and then **re-train with us** have to say:

Catherine - You can do a seminar with anyone and get a manual and some practice. With the Institutes you will get knowledge and the information will go into your bones. The small groups, accelerated learning, real life application and teaching style of Heidi and Laureli without a doubt is what makes their NLP training superior to the others. If you want to be a Coach - this is the only training you'll need! I learned more in the NLP Practitioner and NLP Coaching Certification (total of 10 days) than I did in 12 months of Coach Training. You will get to know your trainers and be a part of a family of NLP here. (Trained originally with TCI)

Peter - I found the personality of the trainers and level of knowledge from this school to contribute significantly in the field of NLP. The level of integrity from Heidi and Laureli is rare in this field, it is well worth anyone's while to go out of their way to choose these guys as their trainers. (Trained originally with Tad James)

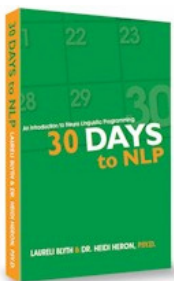
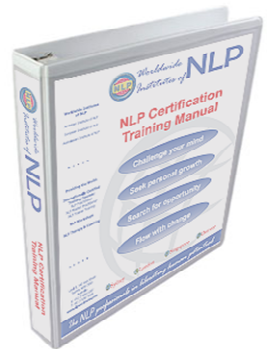
Richard - Laureli and Heidi put NLP into such simple terms and easy to follow steps. I was amazed at how much more I learned in such a shorter timeframe than my previous training. It was amazing to learn from such great trainers and leaders, they are two of the best trainers I've seen in the world. (Trained originally with Robert Dilts and then Richard Bandler)

Michael - I thought my first training was great, and it was. My training with Heidi and Laureli however surpassed it by their approachability, knowledge and practical use of the skills. I can ask them questions, send emails, get further clarification and continue my learning outside of the classroom. I learned so much more, have more knowledge about how to actually apply it and know that I can do it in my way not someone else's. (Trained originally with Tad James)

Claire - Thank You World Wide NLP for introducing me to REAL NLP!! After spending thousands and thousands of dollars training with several of the leaders in the industry of NLP Training, I have finally "come home"! Following my first training some years ago I came away feeling uncertain, uneasy, and unready to be an NLP Practitioner! What a pleasure it has been to re-learn from Laureli and Heidi the fundamentals of NLP and how to use these skills in ways that create meaningful change and build resources in my clients that will last them a lifetime. I have learnt that true NLP is about "doing with" not "doing to" my clients and myself! (Trained originally with TCI and then Chris Howard)

About your NLP Training

Because of the generative learning style with accelerated learning components, we are able to train the **NLP Practitioner Certification Training** in an **8 day format**. The training is very interactive and hands-on. You will learn both the theory and application of each tool and have dedicated time to practice this skill with a partner. Therefore, you not only walk out of the training with many new skills, you also have the opportunity to work on yourself!



To assist you in getting ready for your training, we will provide you with an electronic version of our NLP text book **30 Days to NLP**. We suggest you at least skim this book prior to attending the course. It is not important that you know much of the content as everything will be discussed in depth in the course, it is just helpful to have seen some of the NLP terminology before.

Training Venue

The course will be held in the Training room of the **Australasian Institute of NLP** located at Level 9, 143 York Street, Sydney CBD. It is located across the street from the Queen Victoria Building and adjacent from Town Hall Train Station.

Dates & Time

In 2012 we have three NLP Practitioner Certification trainings (NLP Level 1) to choose from:

- Friday, **20 January** to Friday, **27 January 2012**
- Friday, **18 May** to Friday, **25 May 2012**
- Friday, **21 September** to Friday, **28 September 2012**
-

The training is held 9am to 6pm each day, on the final day we will be finished by 3pm.

Fees & Tuition

- Full Tuition: \$4295.00
- Earlybird Tuition: \$3995.00

How to enrol

Our courses are very popular and we have a **maximum of 20 participants** in our classes, therefore we recommend early enrolment. We have four easy ways for you to enrol:

1. Enrol online at www.nlpworldwide.com/schedule-a-tuition
2. Print the attached enrolment form and scan/email or fax it back to us
3. Call our Sydney office on 02 9264 4357
4. Email us at info@nlpworldwide.com with your contact details and we'll call you back.

Payment Options

- Pay in full and save \$100
- Pay a \$500 deposit upon enrolment with the balance due 60 days before the course
- 6 and 12 month payment plans

2012 Bonus



In 2012 we have some great bonuses to offer you when you plan your training early. When you enrol at least 30 days before your training starts we will provide you with the following bonuses for FREE:

- ✓ 30 Days to NLP Book
- ✓ Using NLP 4-DVD set
- ✓ NLP Cue Cards
- ✓ 4 one-hour Coaching Sessions

These bonuses have a value of over \$1500! If you do register for your NLP Practitioner Certification course within 30 days of the start date, you can add the bonus for only \$500.

Questions?

Your investment into your NLP training is an important one. We want to make sure you make the right decision for what you want. We have prepared **10 Questions to Ask Your NLP Trainer** that we invite you to view. You can find this on our website at www.nlpworldwide.com.

In the meantime, if you have any questions at all for us, please feel free to contact our Sydney office and talk to one of our Training Coordinators or directly to Laureli or Heidi. We are always happy to answer your questions and help you to make the best training decision possible.



We look forward to sharing our world of NLP with your soon!

Best regards,

Heidi & Laureli
And the NLP Training Team