

certified nlp training

Internationally recognised Neuro Linguistic Certification Training Courses

Global training brought to you and delivered by the **Worldwide Institutes of NLP**



NLP offers the potential for making changes without the usual agony that accompanies these phenomena. It affords the opportunity to gain flexibility, creativity, and greater freedom of action than most now know.

- *Training and Development Journal*

The **Worldwide Institutes of NLP** are leading providers of full-cycle NLP Certification courses and also offer a variety of NLP workshops, seminars and one-on-one coaching and therapy services.

NLP cannot be dismissed as just another hustle. Its theoretical underpinning's represent an ambitious attempt to codify and synthesize the insights of linguistics, body language, and the study of communication systems.

- *Psychology Today*



Level 1 - NLP Practitioner Certification

This inspiring and life changing 8-day training will give you an opportunity to change beliefs as you learn and create even more of what you want.

Level 2 - NLP Master Practitioner Certification

This advanced 9-day will dramatically enhance your artistry with NLP and take your professional and personal evolution to new levels of greatness!

Level 3 - NLP Trainer & Presentation Skills Certification

The ultimate training in the NLP journey. This 17-day residential training will assist the Master Practitioner to evolve to a level of mastery to become unconsciously skilled at NLP.

NLP Coaching Certification

This 2-day workshop can fit into your training schedule at anytime after you complete your NLP Practitioner Certification. The aim of this training is to help you develop a structure around coaching or conducting therapy with NLP.

NLP could be the most important synthesis of knowledge about human communication to emerge since the explosion of Humanistic Psychology in the sixties.

- *Science Digest*



Worldwide
Institutes of **NLP**

For full details and online bookings, visit: www.nlpworldwide.com
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Introducing the Worldwide Institutes of NLP

The Worldwide Institutes of NLP are made up of **The Australasian Institute of NLP**, **The European Institute of NLP** and **The American Institute of NLP**. Headquartered in Sydney, Australia we train NLP literally, around the world - Australia, Scotland, England, Poland, America, Singapore and Brazil. Your NLP training with us is globally recognized and is the most up-to-date training you will receive anywhere. It is our vision to provide a network of cooperation and research that will create congruent, valuable changes in people's lives and to provide this atmosphere with emphasis on the whole person: body, mind and spirit.

Offering full-cycle NLP Certification *programs* *The Worldwide Institutes of NLP* are some of the most respected NLP Training providers in the world having trained thousands of individuals. All certification courses offered by the Institutes are recognised globally. We are members of and recognised by the following NLP organisations: the Australasian NLP Association (Asia Pacific), the American Board of NLP (USA), the Association of NLP (UK), the Australian Board of NLP (Aus), NLP University with Robert Dilts (USA) and the Institute for the Advanced Study of Health (USA).

There are many benefits from training with the Institutes including:

- We pride ourselves on having quality trainings with small groups. Our average class size is 16 participants, allowing you to receive the one-on-one attention and understanding you deserve and the time to learn NLP in the best way possible.
- All training with the Institutes are internationally recognised and provide a standard of excellence in NLP training.
- Our training is taught in a generative learning style with accelerated learning components. This style allows you to learn and use your skills immediately instead of trying to piece together a puzzle of information after the training has been completed.
- The training atmosphere is very comfortable and relaxed. Our trainers and staff are very approachable and honest and congruent with the use of NLP in their own lives. We are highly commended on walking our own talk.
- Your trainers have applicable, hands on experience with NLP in many areas, therefore, can relate the information to you in a way tailored to meet the needs of each student in class.
- We know that your learning does not end on the last day, and we are dedicated in supporting your continued growth and education in NLP. Therefore, we offer after course support including unlimited email/phone calls to your trainers, a fortnightly newsletter, an internet community with live chat facility, monthly practice groups and the *Get NLP Into Your Life* program for our graduates.

We hope to see you in our training somewhere in the world soon!

Introducing Neuro Linguistic Programming



What is NLP?

Neuro Linguistic Programming (NLP) explores the inner workings of the human mind; how we think, how we develop our desires, goals and fears and how we motivate ourselves, make connections, and give meaning to our experiences. NLP supplies the specific skills and patterns necessary to make positive changes, create new choices, be more effective with others, break free of old habits, self-destructive patterns and behaviours, and think more clearly about what it is we want and how to get it.

In essence, NLP deals with modifying and redesigning thinking patterns for flexibility and new capacities and abilities. It is the study of the structure of subjective experience; the relationship between the mind, language, emotions and patterns of behaviour. It is a psychology of interpersonal and intrapersonal intelligence and communication. The fact is, NLP serves such a basic function in human communication that it can literally be applied to any area of your life to maximize your personal and professional development.

Individuals and organisations throughout the world are using the technology of NLP to enhance their lives and reach their goals. Founded in the 1970's, NLP is one of the most important bodies of knowledge that encompasses the mind, body, spirit connection as we teach methods to model any form of human excellence so you can then live it and teach it to others.

Your NLP Trainers



Highly respected international NLP Trainers **Laureli Blyth & Heidi Heron** are the principle trainers with the Worldwide Institutes of NLP. Their style of teaching has often been described as 'conversational' while fortifying a relaxing, authentic and inspirational learning environment. Some trainers only have a conceptual knowledge of NLP, Laureli and Heidi bring a wealth of practical knowledge to the training as they continue to further develop NLP, write books, publish articles and counsel individuals in their private practises.

Laureli has over 20 years in the field of NLP. She is a well known and respected International Trainer of NLP, a Psychotherapist, Hypnotherapist, and Numerologist. American by birth she now makes her home in Australia. She inspires and assists others to use their minds, get their voice and have the life they desire. Laureli has a vast knowledge of the psyche and assists her students and clients to integrate their mind, body and spirit. Her wholeness approach and extent of her knowledge is displayed in her range of books that are available throughout the world, "Brain Power", "Dream Power" and the "Numerology of Names".

Heidi has been involved with the technology of NLP for most of her life and is an International Trainer of NLP, a Psychotherapist and Clinical Hypnotherapist. She obtained her degrees in Psychology and Communication from the University of Northern Colorado, Masters Degree in Adult Education and is currently completing her Doctorate in Psychology. Heidi has a background in Corporate Human Resources Management and Personal Development. Heidi has been working in the field of Human Development since 1992. Currently, Heidi sits on the Board of the Australasian NLP Association and Australian Board of NLP.

NLP Practitioner Certification



I will use NLP skills to control my reality so that it will touch every facet of my life from the mundane to the profound. From my career to my family, it will help me to improve myself and potentially to improve the lives of those around me.

NLP is simply the power of belief in oneself. It is the strength and support to allow us to look inwards and learn and grow. The ability to recognise that we have choice in all we do by focusing on our outcomes, solutions and intentions. Its more than just positive thinking. Its positive actions.

- Jennifer Foster, Sydney

Where can I use my NLP skills?

The methodologies and skills of NLP are extremely versatile and you can use them in nearly every area of your life:

- Influence, lead, motivate and empower others
- Enhance personal and business success
- Excel in the way you communicate
- Boost your sales and productivity
- Develop more creativity and flexibility
- Utilise and change your perception of time
- Be clear about what matters to you
- Enhance your corporate marketing
- Recruit employees more effectively
- Enhance customer service skills
- Improve your Training & Development
- Develop and enhance your relationships
- Assist others with personal change
- Gather specific information from others
- Enhance your performance
- Create your own personal state of excellence
- Change unwanted patterns in a positive way
- Clear barriers holding you back financially
- Become clear about what matters to you
- Create a balance in life



Level 1 - Practitioner Certification

NLP Certification will give you the opportunity to understand **why you do what you do** by recognising patterns of thought and behaviour. As you recognise those patterns, you will be able to change old beliefs while you learn and create even more of what you want in life.

In the lives of individuals and organisations, there are times of transition when new opportunities call for new abilities. The human brain has remained structurally consistent for many thousands of years, yet the demands on us have dramatically increased. NLP offers the difference between achieving mediocrity and excellence.

Now you can put your dreams into action by evolving to the life you want.

The major focus of the NLP Practitioner Certification is to understand the structure of NLP and in doing so, take you to a new and higher neurological level. You will gain powerful new resources and skills as you learn to integrate these with what you already have. Some of the topics in this course include:

- Representational Systems
- Rapport
- Submodalities
- Sequential Mind Technology™ (timeline)
- Parts Integration
- Ericksonian Hypnosis
- Anchors
- Strategies
- Modelling Excellence
- Human Communication Model
- Metaphor Utilisation
- Eye Patterns
- Much, much more!

Prerequisite: None

NLP Master Practitioner Certification



Level 2 - Master Practitioner Certification

This advanced NLP Training will dramatically enhance your mastery with NLP. Learn a whole new set of skills, organise principles and perceptions, while at the same time become more artful with the abilities you already have.

This training will take your work and personal evolution to new levels of competency, specificity and subtlety.

While NLP Practitioner Certification teaches the *alphabet* of NLP, Master Practitioner Certification will move you into the domain of artistry. The *alphabet* becomes the tool for developing multiple perceptions and synergistic second and third level change work. This level of training will speed your attainment of becoming unconsciously skilled at NLP. Some of the key advanced topics in this course include:

- Advanced Submodalities
- Advanced Sequential Mind Technology™
- Change Personal History
- Advanced Meta-Programs
- Values Elicitation
- Advanced Hypnotherapy
- Quantum Linguistic Patterns
- Advanced Strategies for Modelling
- Sophisticated Change Processes
- Sleight of Mouth Patterns
- Covert Reframing
- Prime Concerns
- Advanced Healing Techniques
- Advanced Business Applications

The NLP Master Practitioner Certification will empower you with more advanced techniques to transform your life even further, and give you the skills required to make a career in the field of NLP if you should choose to do so.

Prerequisite: NLP Practitioner Certification



The training was highly effective and entertaining. Everyday I came away 'knowing' mainly due to the large practical component. The printed materials were of exceptional quality and a great ongoing resource!

- Alexis Garnaut-Miller, London



In our courses, you will learn a broad range of NLP skills and techniques which will assist you to:

- Establish a quick and easy rapport with anyone.
- Achieve desired results to find win-win situations when negotiating.
- Uncover and transform beliefs that limit your success.
- Develop your ability to see, hear and feel the subtle responses of others.
- Clear unresolved negative emotions that hold you back.
- Enhance your self confidence in any situation and understand the world from several different perspectives.

NLP Coaching Certification



Become an NLP Coach

The **NLP Coaching Certification** course offers NLP Practitioners and Master Practitioners practical skills when using the skills in a therapeutic or coaching manner.

In this 2-day certification course, using your NLP skills, you will develop a structure around a **Coaching Model** to:

- Facilitate NLP client sessions and self-coaching
- Link NLP processes to create solutions
- Learn the *Goal into Action strategy*
- Develop the confidence to work with clients
- Develop skills for telephone and internet coaching

Prerequisite: *NLP Practitioner Certification*

Thinking of a career as a Life Coach, Therapist or Counsellor? The skills, tools and methodologies of NLP lend themselves directly to working with others to assist them in clearing barriers and interferences that may be holding them back. NLP is a great tool to add to your current modalities or as a standalone methodology to personal change.

NLP has been proven to be useful in assisting with issues such as:

- Goal setting and achievement
- Release limiting beliefs and emotions
- Depression and anxiety
- Physical pains and ailments
- Unwanted behaviours and habits

100% Money Back Guarantee

If for any reason you are not totally satisfied with any of our programs, let us know by the end of the first day and we will refund your investment in full, no questions asked.

NLP Trainer Certification

Level 3 - Trainer Certification

The **NLP Trainer Training & Presentation Skills Certification** is the penultimate of all NLP training! This course is aimed at the NLP Master Practitioner who desires to develop their skills even more fully into unconscious competence. While the skills taught will help anyone to become a skilled presenter, trainer or teacher, most of our students at this level desire the multi-layered training based upon the **why, what, how** and **what if** exploration.

The purpose of this 17-day course is to provide the NLP trainer with skills and resourceful strategies to design, present and conduct interactive training and coaching sessions.

As a participant in this course, you will be making daily presentations adding skills and techniques as you progress. We believe the unconsciously skilled trainer teaches and learns by experience. It is the learning to learn, or the mind to muscle action where you remember as you go. Some key topics of this course include:

- Moving from information to inspiration
- Stage-anchors for subliminal presentations Using submodalities with states and anchoring
- Created and delivering nested looped metaphors
- Building and maintaining group rapport
- Formatting and structuring training sessions and presentations with ease

Upon successful completion of this course, you will be an accredited NLP Trainer, able to train and certify your NLP training course if you desire.

Prerequisite: *NLP Master Practitioner Certification*



Anyone serious about using NLP in their everyday life should take the Trainers Training. Not so much to train NLP, but to live NLP daily!

- Samantha McDonald, Adelaide

Frequently Asked Questions



What NLP World organisations recognise the Worldwide Institutes of NLP?

Over the years we have woven great relationships with many major NLP Institutes and renowned NLP Trainers. We are members of and recognised by the American Board of NLP, Australian Board of NLP, the Association of NLP, NLP University, Institute for the Advanced Study of Health and the Australasian NLP Association.

While there is no world organisation that *governs* NLP, there are general guidelines that each institute should maintain for the minimum requirements in their certification courses.

What does NLP Practitioner Certification mean?

Certification as an NLP Practitioner is a bench mark certification confirming you understand the theoretical components of NLP and can demonstrate competency using NLP skills in practical situations. Most of the people learning NLP today desire to have the skills for themselves, not necessarily to be a 'practitioner', however the historical name of Practitioner Certification has remained.

How can you teach NLP in only 8 days?

We use NLP to teach NLP in an accelerated learning style. This matches the NLP principles that as you get better at something (learning), you should be able to do it more efficiently and effectively. Few people realise that the original 22-day course was partially designed so that it would fulfil the in-service training requirements of licensed therapists in America, not because it took that long.

Do I have to listen to Cd's before attending?

NLP is best learned in a hands on approach and listening to auditory information is not the preferred learning method for most people. In fact, only 20% of people have an auditory learning style and even these individuals learn best by being *involved* in a conversation and *hearing what people have to say*, not listening to a CD. In short, we do not require pre-listening because we know your time is valuable and we would rather you use your time for more important things.

What Certifications will I receive?

In the NLP Practitioner and Master Practitioner Certifications you will receive 3 certificates in each:

- NLP (Master) Practitioner Certification
- SMT™(Master) Practitioner Certification
- Ericksonian Hypnosis Certification

What is Sequential Mind Technology™ (SMT)?

As NLP Trainers and Creators, we have developed SMT as a modern and streamlined use of Time Line techniques which were originally created as a concept by Freud and modelled in 1984 with NLP. SMT is a set of techniques used in NLP that refers to a progression or systematic sequence which also incorporates components of Gestalt, Cognitive and Behavioural psychology.

How do I enrol?

Our courses tend to book quickly, therefore we suggest enrolling into your NLP Training as soon as you can. You can enrol online at www.nlpworldwide.com or by contacting our Sydney office or your local Institute representative. We offer payment plans to help you with the tuition costs and look forward to having you begin your NLP journey soon!



Thought provoking, motivating, never knew there was so much to the unconscious mind! Very enjoyable from a personal perspective and can see lots of potential to use for our company. I have been inspired to inspire!

-Richard Rankin; Edinburgh

Worldwide Institutes of NLP

www.nlpworldwide.com



***NLP is an attitude, a methodology
and a technology.***

NLP is the study of Human Excellence. It is the leading mind technology for accelerated human change, and is widely used in sports therapy, psychotherapy and all areas of business and education. With NLP methodology you will be able to help your clients and yourself become integrated and aligned, to helpfully experience the past while fully supporting one's desired future.

This NLP course has inspired me to a greater depth of awareness to open up my horizons and reignite my dreams to success!

- Edwin Gan, Singapore

Thank you for the opportunity to do this wonderful personal learning journey. I have grown personally, learned so much about myself and I have come to accept me for who I am and others for themselves!

- Karen Roberts, Sydney

You can reach your local NLP Institute at:



Who will benefit from NLP training?

Anyone who wants to increase their personal success and enhance their professional effectiveness including:

Managers, Sales People and Business Professionals find that greater rapport and precise communication abilities greatly enhance your 'people skills'

Educators, Parents and Psychologists gain technologies to change unproductive behaviours and thinking into strategies for achievement

Therapists, Counsellors and Health Professionals learn new therapeutic interventions that will produce beneficial lasting and more predictable results for your clients



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